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The Utility Expo Brings Record-Breaking Show to the Kentucky Exposition Center

Expanded outdoor footprint increases exhibit space by seven percent to exceed 1.4 million square feet

LOUISVILLE, Ky. (September 27, 2021) — The Utility Expo, formerly ICUEE, is celebrating a record-breaking event September 28-30 at the Kentucky Exposition Center. With the demolition of Cardinal Stadium and the paving of Lot J, the event expanded its outdoor footprint creating a new record of exceeding 1.4 million square feet of combined indoor and outdoor exhibit space.

The Utility Expo is the premier event for utility professionals and construction contractors, providing insight into the latest innovations and trends affecting their industries. Attendees will experience more than 30 acres of equipment, products and technologies.

"We're glad to be bringing the utility industry back together in person again this year. We have a long history and strong partnership with the Kentucky Exposition Center and the community - it's good to be back here in Louisville," said The Utility Expo Show Director, John Rozum.

This partnership began in 1987 when the show required a facility with indoor and outdoor exhibit space capable of handling demos and test drives for cranes, earth-movers and heavy-duty trucks. The Kentucky Exposition Center was – and continues to be – uniquely qualified to deliver whatever it takes to make The Utility Expo a success. Due to the expanded outdoor space, The Utility Expo extended its contract through 2029.

"The Utility Expo is an important event both for the utility industry and Louisville economy. The economic impact generated by exhibitors and attendees goes into local businesses, restaurants and hotels benefiting our community as a whole. Over the years this show and our facility have grown in tandem, and we're excited to welcome their largest event yet," said David S. Beck, President and CEO of Kentucky Venues.

The Utility Expo offers multiple hands-on learning opportunities, both inside and outside the Kentucky Exposition Center.

- Equipment is displayed in job-like conditions so attendees can experience demonstrations "in the field" – at ground level, underground or overhead;
- Unique educational opportunities and field classrooms provide learning opportunities; and
- Networking opportunities with the largest gathering of industry peers from all utility sectors.

The Utility Expo was No. 2 on the 2019 Trade Show News Network Top Trade Shows list. The event is bi-annual and generates approximately \$13.2 to \$16.9 million in economic impact per expo. For more information, visit www.theutilityexpo.com.

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