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Trucking Industry Drives \$20 Million in Economic Impact for Louisville

Attendees test new products, learn new skills and network at industry-only event

LOUISVILLE, Ky. (March 23, 2022) — The 50th anniversary Mid-America Trucking Show (MATS) parks in Louisville March 24-26 at the Kentucky Exposition Center. More than 60,000 trucking professionals and representatives attend the annual industry-only event, making it the largest annual heavy-duty trucking industry event in the world.

This event accommodates the entire trucking industry in one venue, so professionals can see new products and services; test drive new trucks and technology; connect with suppliers, distributors and customers; and stay up-to-date with changes in the industry.

"We have hosted the Mid America Trucking Show since its inception and are so excited to celebrate this milestone with them. This is where the trucking industry gathers to learn and discuss the latest technology, guidelines and to network with fellow professionals. We're thankful the event calls the Kentucky Exposition Center home," said David S. Beck, President and CEO of Kentucky Venues.

The Kentucky Exposition Center has hosted MATS since 1972, and the show brings \$20.7 million in economic impact to the Louisville region.

More than 800 exhibitors will showcase everything from engines to electronics, tools to tires and sealants to sleeper cabs – plus a large number of recruiters will be in attendance. Numerous seminars offer educational opportunities for companies, fleets and trucking professionals.

Registration for Mid-America Trucking Show is taking place online but is also available in-person at \$20 which includes access for all three days.

The MAC Trailers Winter Nationals Championship Pull will be held in Freedom Hall on the 26th with four classes of elite truck and tractor pulling competition. Hot Rod Semis and Pro Stock Tractors offer up their thundering brands of brute force while the action from Unlimited Super Stock Tractors and Super Modified Mini Rod Tickets start at \$25 and will be available to purchase online at www.ticketmaster.com. This portion of MATS is open to the public.

For more information, visit www.truckingshow.com.

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